

# TOLGA TEKIN

309 W 57<sup>TH</sup> ST APT 1101 NEW YORK, NY

<https://www.linkedin.com/in/tolgatekin1>

[tolgatekin@icloud.com](mailto:tolgatekin@icloud.com)

[www.tolgatekin.com](http://www.tolgatekin.com)

+1-347-951-6538

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## CAREER SUMMARY

### Industrial Product & User Experience Designer

- **A multi-talented designer** with 10+ years of experience and skills that are broad-based, from designing retail environments to graphics and industrial products.
- **An award-winning designer** with deep expertise across both trends and insightful projects for luxury brands.
- **Well versed in the many software applications** that are necessary to produce project documentation- from excellent hand sketches and fabrication drawings to targeted renderings.

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## AREAS OF EXPERTISE

- Concept Development
- Industrial Product Design
- Visual & Graphic Design
- Digital Brand Experiences
- User Interface Design - UI
- User Experience Design - UX
- Wireframing
- 3D Documentation
- Hand Sketches

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## EDUCATION

- **Certificate, UX / UI Design - 2022**  
Thinkful, New York, NY, USA
- **Master of Arts, Exhibition & Experience Design - 2018**  
Fashion Institute of Technology, New York, NY, USA
- **Bachelor of Arts, Industrial Design - 2012**  
Marmara University, Istanbul, TURKEY
- **Certificate, Yacht Design - 2010**  
University of Genova, Genova, ITALY

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## PROFESSIONAL EXPERIENCE

### Macy's Inc. New York, NY

#### Senior Visual Designer

03/2020 - Present

- Participate in all stages of the procurement process, from concept to production, and provide up-to-date, innovative campaigns.
- Develop creative customer-driven graphics for in-store & online graphics in collaboration with Creative Directors and Visual Merchandising teams.
- Manage projects effectively, from concepts to budgets and productions.

#### Freelance Designer - 3D & 2D Visualization

05/2019 - 03/2020

- Worked on the 2019 Holiday and 2019 Valentine's Day Campaigns, created 3D visualizing, 2D fabrication drawings, and renderings.
- Provided support to project and creative development for the design team.
- Built and applied design standards to assigned projects.

## Skolnick Architecture & Design, New York, NY

An integrated architecture and exhibit design firm with special expertise in architecture, institutional planning and design, program development, master planning and graphic design.

### Freelance Designer - Experience & Exhibit Design

2017 - 2018

- Worked on the **Children's Museum of Virginia** Renovation. Developed concepts into 3 - dimensional exhibit experiences, including floor plans, design details, sectional drawings, color schemes, and graphics.
- Designed experiences for the **Long Island Carriage Museum** and created exhibit graphics that are experiential, engaging, and accessible to diverse audiences.

## Bilsar Group, Istanbul, Turkey

Bilsar carries on the brand management of **Muji**, **Fred Perry**, **An Original Penguin** and **Dr. Martins** including their flagship to online stores in Turkey and Southeast Europe.

### Digital Experience Designer

2012 - 2015

- Established brand guidelines and created brand experiences on mobile and desktop.
- Designed visuals for stores and online platforms, including marketing materials, mailings, landing pages, banners and infographics.
- Managed the fashion photoshoots and seasonal online store design needs with the visual team.

## X-Architects, Dubai, UAE

X-Architects is an architectural studio founded in 2003 by principal architect Ahmed Al-Ali in Dubai.

### Internship - Experience & Exhibit Design

2011

- Worked on the design and concept development process of **Zayed II Military School Museum** in Dubai.
- Created accurate as-built drawings per site visit and provided alternative design concepts from markups received back from Project Team.

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## AWARD

### LG Electronics Ecological Kitchen Design Competition - 2011

Winner "Waveset" Ecological Kitchen Design

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## SOFTWARE SKILLS

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|------------------------|------------|---------------|
| • Adobe Creative Suite | • 3DS MAX  | • Sketch      |
| • Microsoft Softwares  | • SketchUp | • Invision    |
| • Google Programs      | • AutoCAD  | • Cineware    |
| • Figma                | • V-Ray    | • Google Code |

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## LANGUAGES

Fluent in English and Turkish, Advance speaking competence in Italian.