

TOLGA TEKIN

Product + Visual Designer

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A multidisciplinary, award-winning designer with 10+ years of experience in design and management. Well-versed in the many software applications that are necessary to produce project documentation- from hand sketch to concept development and final product.

UX/UI Design

Prototyping

Visual Design

Pattern Library

Industrial Design

Concept Development

3D

Product Design

Wireframing

Graphic Design

Fabrication Drawing

Sketch

Exhibit Design

Fixture Design

Work Experience

Lead Visual Designer - Macy's Inc. May 2020 - Present / New York, NY

- Participate in all stages of the procurement process, from concept to production, and provide up-to-date, innovative campaigns.
- Develop creative customer-driven graphics for in-store & online graphics in collaboration with creative directors and visual merchandising teams.
- Manage projects effectively, from concepts to budgets and productions.

3D Designer - Macys Inc. Jun 2019 - May 2020 / New York, NY

- Worked on the 2019 Holiday and 2019 Valentine's Day Campaigns, created 3D visualizing, 2D fabrication drawings, and renderings.
- Provided support to project and creative development for the design team.
- Built and applied design standards to assigned projects.

Exhibit Designer - Skolnick Architecture May - Dec 2018 / New York, NY

- Worked on the Children's Museum of Virginia renovation. Developed concepts into 3 - dimensional exhibit experiences, including floor plans, design details, sectional drawings, color schemes, and graphics.
- Designed experiences for the Long Island Carriage Museum and created exhibit graphics that are experiential, engaging, and accessible to diverse audiences.

Visual Designer - Bilsar Group Aug 2012 - Nov 2015 / Istanbul, TR

- Worked for Muji, Fred Perry and Lole Turkey, established brand guidelines and created brand experiences on mobile and desktop.
- Designed visuals for stores and online platforms, including marketing materials, mailings, landing pages, banners and info-graphics.
- Managed the fashion photshoots and seasonal online store design needs.

Education

MFA

Experience Design

Fashion Institute of Technology

Dec 2018 / New York, NY

BFA

Product Design

Marmara University

Jun 2012 / Istanbul, TR

CERT

UX/UI Design

Thinkful Bootcamp

Dec 2022

Award

Winner

LG Electronics

Ecological Kitchen

Design Competition

Dec 2011

Tools

Figma

SketchUp

Adobe Suite

3ds Max

AutoCAD

Rhino

InVision

V-Ray