

TOLGA TEKIN

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CAREER SUMMARY

Industrial Product, Exhibition & Experience Designer

- **A multi-talented designer** with 10+ years of experience and skills that are broad-based from designing exhibitions to graphics and industrial products.
- **An award-winning designer** with deep expertise across both trends and insights projects for luxury brands.
- **Well versed in the many software applications** that are necessary to produce project documentation- from excellent hand sketches and fabrication drawings to targeted renderings.

AREAS OF EXPERTISE

- Concept Development
- Industrial Product Design
- Visual & Graphic Design
- Digital Brand Experiences UX
- User Interface Design
- Experience Design
- Presentation Skills
- 3D Software Skills
- Hand Sketches

EDUCATION

- **Certificate, UX / UI Design - 2022 - Present**
Thinkful Chegg, Online Learning
- **Master of Arts, Exhibition & Experience Design - 2018**
Fashion Institute of Technology, New York, NY, USA
- **Bachelor of Arts, Industrial Design - 2012**
Marmara University, Istanbul, TURKEY
- **Certificate, Yacht Design - 2010**
University of Genova, Genova, ITALY

PROFESSIONAL EXPERIENCE

Macy's Inc. New York, NY

Graphic Design Coordinator

03/2020 - Present

- Participate in all stages of the procurement process, from concept to production, and provide up-to-date, innovative campaigns.
- Develop creative customer-driven graphics for in-store graphics in collaboration with Creative Directors and Visual Merchandising teams.
- Manage projects effectively, from concepts to budgets and productions.

Freelance Designer - 3D & 2D Visualization

05/2019 - 03/2020

- Worked on the 2019 Holiday and 2019 Valentine's Day Campaigns, created 3D visualizing, 2D fabrication drawings, and renderings.
- Provided support to project and creative development for the design team.
- Built and applied design standards to assigned projects.

Skolnick Architecture & Design, New York, NY

An integrated architecture and exhibit design firm with special expertise in architecture, institutional planning and design, program development, master planning and graphic design.

Freelance Designer - Experience & Exhibit Design

2017 - 2018

- Worked on the **Children's Museum of Virginia** Renovation. Developed concepts into 3 - dimensional exhibit experiences, including floor plans, design details, sectional drawings, color schemes, and graphics.
- Designed experiences for the **Long Island Carriage Museum** and created exhibit graphics that are experiential, engaging, and accessible to diverse audiences.

Bilsar Group, Istanbul, Turkey

Bilsar carries on the brand management of **Muji, Fred Perry, An Original Penguin** and **Dr. Martins** including their flagship to online stores in Turkey and Southeast Europe.

Digital Experience Designer

2012 - 2015

- Established brand guidelines and created brand experiences on mobile and desktop.
- Designed visuals for stores and online platforms, including marketing materials, mailings, landing pages, banners and infographics.
- Managed the fashion photoshoots and seasonal online store design needs with the visual team.

X-Architects, Dubai, UAE

X-Architects is an architectural studio founded in 2003 by principal architect Ahmed Al-Ali in Dubai.

Internship - Experience & Exhibit Design

2011

- Worked on the design and concept development process of **Zayed II Military School Museum** in Dubai.
- Created accurate as-built drawings per site visit and provided alternative design concepts from markups received back from Project Team.

AWARD

LG Electronics Ecological Kitchen Design Competition - 2011

Winner "Waveset" Ecological Kitchen Design

SOFTWARE SKILLS

- Adobe Creative Suite
- Microsoft Softwares
- Google Programs
- Figma
- 3DS MAX
- SketchUp
- AutoCAD
- V-Ray

LANGUAGES

Fluent in English and Turkish, Advance speaking competence in Italian.